SAGARKUMAR PATEL

GRAPHICS & UIUX | WORDPRESS DEVELOPER | SEO | CMS MANAGEMENT

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imsagarpatel.com | LinkedIn | Company Portfolio | Behance

A passionate Web Developer, Graphics & UI/UX Designer dedicated to creating visually appealing, user-centric designs and websites. Skilled in delivering intuitive interfaces that effectively communicate brand messages. Committed to continuous learning and staying up-to date with the latest design trends for innovative solutions.

WORK EXPERIENCE

Graphics Designer
vTech Solution (Washington, D.C) | Mar 2023 – Present
- Created infographic designs for a US Federal proposal, presenting complex information in a visually compelling and easily understandable format.
- Designed visually engaging graphics for various marketing materials, including brochures, flyers, and social media graphics.
- Collaborated with the marketing team to develop creative concepts that effectively communicated the brand's message and enhanced brand awareness.
- Translated complex technical information into visually appealing graphics, ensuring clarity and engagement for the target audience.
- Worked closely with clients to understand their requirements and deliver designs that met their specific needs and objectives.
- Successfully managed multiple projects simultaneously, ensuring timely delivery while maintaining high-quality standards.

Web Developer & SEO Specialist
GraynWhite (Bangalore) | Mar 2022 – Feb 2023
- Translate client requirements and UI/UX designs into fully functional and responsive websites, ensuring high performance and user satisfaction.
- Lead the development and design efforts for web projects, specializing in WordPress-based (Elementor, WooCommerce, Responsive Website, JetEngine) solutions.
- Collaborate closely with designers to create engaging and intuitive user interfaces, focusing on usability and accessibility. Customize and extend WordPress themes and plugins to meet project needs, adhering to best practices and coding standards.
- Utilized HTML, CSS, JavaScript, and PHP to create dynamic and interactive website features.
- Conduct thorough testing and debugging to identify and resolve any issues or bugs, ensuring a smooth user experience across all devices and browsers.
- Implement SEO strategies and optimizations to improve website visibility and search engine rankings.
- Stay updated on the latest web technologies, trends, and best practices, continually enhancing skills and capabilities in both development and design.
- **Work for following clients:** Stelis, synergICE - Strides, Naari, InstaPill

Assistant Professor
CHARUSAT University | Aug 2015 – Jun 2022
- Developing & managing University website.
- Taught courses in Web Technology (PHP, .Net, JAVA), Software Testing (Manual, Selenium – Automated Testing), Web Designing (HTML, CSS, JS, Photoshop, Illustator & Figma), C & C++, emphasizing critical thinking and problem-solving skills.
- For innovation in teaching leaning process and enhance the knowledge of students I organized various coding competitions (Codechef and Hackerank)

SKILLS

Web Development
HTML | CSS | WordPress | Shopify | Elementor | WooCommerce | PHP | JavaScript | Responsive Layout

UIUX
Figma | Sketch | Adobe XD | Wireframing | Prototyping

Graphics
Photoshop | Illustrator | CorelDraw Typography | Branding | Marketing | InDesign

SEO & Marketing
SEO Strategy | Marketing ROI | Digital Marketing Campaigns | Keyword Research | Analytics and Reporting | Content Optimization | Email Marketing | Ads | Analytics

Motion
After Effect | Premier Pro

CERTIFICATES

Google
- The Digital Marketing by Google Digital Unlocked

AWS
- Solutions Architect SAA-C01

Microsoft
- MCSA: Windows Server 2012
- MCP: Azure Fundamental AZ900

and technical events namely Cognizance, WebComptia.
- Conducted research in Cloud Infrastructure for Virtual Lab Project.
- Mentored undergraduate and graduate students in their academic and research projects. Collaborated with colleagues on research initiatives and served on departmental committees.
- **Developed and managed following industrial consultancy projects**
  https://shantioverseas.com.sg/
  https://www.femfluid.com/

Academic History
CHARUSAT University
Masters of Technology in Computer Engineering
May 2015

Parul University
Bachelors of Engineering in Computer Science
May 2013

BBIT, Technical Examination Board
Dimploma in Computer Engineering
June 2010

Academic Project / Research
M.Tech Research Work (Information Retrival)
Reducing the size of indexing by using various compression techniques.
- Google search engine uses Snappy and Zopfli compression algorithm for their indexing; in present time, Google uses the Variable byte and gamma code algorithm. Variable byte and Gamma Code are the compression algorithm used to reduce the size of index and provide efficient result.
- In our work, we will be solving the above stated problem and reducing the size of indexing by using various compression techniques.

BE Final Year
Info Centre in PHP
- SMS integration to fetch data from database through keywords by sending message from mobile device.

Diploma Final Year
Online Ticket Reservation System in PHP
- Completed project on Ticket Reservation System from Elecon Information Technology Limited. This system is basically concerned with the reservation and cancelation of railway tickets to the passengers.
- The basic functions being performed by our system are:
  1. Reservation Management
  2. Cancelation
  3. Timetable Management

Webinars / Workshops / Conferences Attended
- Webinar on DIGITAL MARKETING
- Industrial Training at TCS on Test Automation with Selenium WebDriver
- FDP on PHP & MYSQL
- AWEsome online conference by AWS Cloud
- FDP on Project Management
- Getting Started with Augmented Reality/Virtual Reality

Technical Training

Tata Consultancy Services – 2018
Development & Testing

Meditab Software (India) - 2019

Appin Technology Lab – 2013)
Application Programming in .NET

OM Infosolution, Anand - 2010
Web Development with PHP

Other Involvement & Activity

Website Development

- FemFluid, Ahmedabad, Shanti Overseas (Consultancy Project)
- CHARUSAT University
- Shanti Overseas - Singapore
- UIIC, CSS Regional Convention 2020, ITKIM Conference

Coordinator

- University E-governance Portal
- University Social Media Coordinator (Marketing, Generating Leads)
- Social Media Head & Editor Team Revolt CHARUSAT
- Spoural & Vrund 2016
- Organizer Committee Member CSI Regional, UIIC, ITKIM Conference, Deep Learning for Visual Computing Workshop, Rising Trends in Computer Science Workshop at CHARUSAT University

Additional Information

Language Proficiency

- English | Hindi | Gujarati

References

- Available on request